

COMMUNITY FENCE SIGNAGE SPONSOR

Field Fence Signage



Option A: 1 x Sign \$1,500 per year

Option B: 3 x Signs \$2,500 per year
2 or 3 year commitment

The Bond University Community Fence Signage Sponsorship allows your business to be recognised through premium field signage as a valuable partner and supporter of Bond University.

Being a valued supporter of Bond University allows for great networking opportunities amongst other sponsors and members of Bond University.



Major Benefits of being a Community Corporate Field Signage Partner include:

- **Exclusivity**
 - Signage and recognition at the home ground of the Gold Coast's only QLD Premier Rugby Program.
- **Links with Bond University**
 - Access to Bond University students to take up internships with your Business
 - Investigate opportunities for your business to connect to students at a social, academic or customer level.
- **Member & supporter Apparel**
 - Receive an official Bond University Rugby Supporter Polo Shirt
 - Receive an Official Bond University Rugby Supporter Cap
 - 10% off all additional Apparel purchases

- **Bond University Rugby Season Launch**
 - Select number of invitations to the Season Launch

- **Bond University Rugby End of Season Presentation**
 - Select number of invitations to the Bond University Rugby End of Season Presentation

- **Access to Bond University Players, Coaches and University Ambassadors**
 - Ability to access Bond University staff, players and ambassadors for promotional opportunities and events
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- **Signage**
 - Your Logo to be displayed prominently on the Bond University home field fencing
 - Your Logo to be displayed prominently on all training Shirts across all 4 teams.
 - Option for match day pop up displays and signage for your business or products
 - Option for pop up displays and signage for your business or products both within Bond Rugby and the within Bond University as opportunities arise (e.g. Bond University Events)
 - Match balls feature your Logo (additional costs for this)

- **Networking Opportunities**
 - Select number of invitations to the Bond University Business Links Seminars (A series of informative presentations from Australian and International business experts)
 - Select number of invitations to the Bond University Business Leaders Forum
 - Select Number of invitations to the Bond University Business Chicks event
 - Select Number of Invitations as available to the Bond University Corporate Events and Corporate partner Events when available (e.g. QLD Reds Corporate Box)

- **Corporate Hospitality Opportunities**
 - Option A receives 6 and Option B receives 10 x Invitations for Bond University home match VIP Tent (All food and drink hospitality provided throughout the match day)
 - Option to purchase Discount Tickets to the Bond University home match VIP Tent (All food and drink hospitality provided throughout the match day)
 - Select Number of Invitations to the End of Season Presentation
 - Select number of invitations to the Season Launch
 - Select Number of Invitations to the National Rugby Championship match held at Bond University shown on Fox Sports
 - Select Number of Invitations to the u20's Oceania Championships held at Bond University (Australia, New Zealand, Japan and Samoa)
 - Continual liaising between Bond University and your business to act on opportunities that may arise.

- **Media and Marketing Exposure**
 - Your Business to be acknowledged on the Bond University Rugby Website
 - Your logo and acknowledgment in all Bond University home match programs
 - Opportunity for Bond University Rugby dedicated deals and specials through your business
 - Acknowledgment of your business by ground announcer at each home game
 - Acknowledgment of your business through field signage during the Bond University home match Live Streaming
 - Opportunity to have dedicated raffles and prizes to boost exposure at all Bond University home matches
 - Cross promotion of your business events through the Bond University Rugby Database and at agreed Bond University events

- Option to purchase ad space within the home match hard copy and digital marketing collateral

- **Opportunity for Pop Up Displays of your Business and Products**
 - Pop up display of your business, its products and signage at all 9 x Bond University home matches
 - Pop up display of your business, its products and signage at The Associated Private Schools (APS) Rugby Finals Gala Day held at Bond University.
 - Pop up display of your business, its products and signage at the u20's Oceania Rugby Championships held at Bond University
 - Pop up display of your business, its products and signage at the QLD Country Championships matches held at Bond University
 - Pop up display of your business, its products and signage at the Australian Rugby Junior Gold Championships held at Bond University
 - Pop up display of your business, its products and signage at various other events put on by Bond University as opportunities arise.

- **Increased Customer Awareness**
 - Your business Logo, Specials and details in the *Bond University Rugby Supporter booklet* encouraging all players, coaches, managers, members and supporters to access and drive business to the sponsors of the Rugby program.
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